



## Staff Writer

Are you inordinately fascinated by technology and how we create and use it? Do you love being in the middle of where tech is heading, and communicating it to users through articles and social media?

BetaNews is looking for one or more intern journalists who think that technology and the business of tech are exciting and important. We need someone who wants to dive into what is new and what is coming in web services, SAAS, the cloud, enterprise IT, mobile computing, and whatever is next.

### Job Requirements

- Write articles that provide users with insights and provoke conversations about IT
- Interact with readers and promote your work through social media platforms such as Twitter, Facebook, LinkedIn, Reddit, and Google+
- Work quickly to stay current in a very fast news cycle
- Report from industry events with coverage that makes them understandable and interesting to readers
- Build relationships with industry insiders and PR reps
- Provide analysis of developments in IT
- Adapt style, voice, article types to suit organizational needs and what proves effective

### Experience Needed:

- Evidence of ability to build a following using social media, news aggregators and relationships with other publishers. (A large and active list of followers on Twitter would be ideal.)
- Writing experience covering technology and the IT industry. Preferred areas are Web Services, Cloud Computing, Enterprise IT, and business news.

### Additional Role Details:

- Access to SF and Silicon Valley are preferred, but we will consider applicants in Portland, Baltimore/DC, NYC and Boston areas as well.
- We are open to either staff (full or part time), freelance or non-paid-for-credit internship arrangements. Time commitments are flexible, and will be established at the beginning.

If this sounds like a great fit, please send a brief introduction, short resume and examples (links are fine) of your writing.

Address applications to [write@betanews.com](mailto:write@betanews.com).

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